

LIFT MEMBERSHIP DISCOUNTS

The following discounts are available to current **individual** LIFT members (General, Production and Student levels). **Staff of LIFT organizational members are not eligible for the discounts.**

Selected Partner Organizations may ask for you to show your LIFT membership card. To request a membership card, email membership@lift.on.ca

Alternatively, they make also get in touch with the LIFT office to prior to confirming your order, purchase or registration, etc.

BRUNICO COMMUNICATIONS

March 5, 2021— LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a subscription discount with Brunico Communications for Playback Magazine.

Playback is Canada's production, broadcasting and interactive media destination, offering an intimate view of industry events, trends, and innovations.

Playback agrees to offer LIFT members* an annual subscription rate of \$99.95 +Tax, which is \$50.99 less than the full subscription rate of \$149.95 +Tax, until December 31, 2021.

*** This discount is not available for staff of LIFT Organizational Members ***

Current individual members, please email membership@lift.on.ca for code prior to contacting Playback to register.

Full details about the magazine: <https://playbackonline.ca>

DOC ONTARIO

January 15, 2021—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of reciprocal workshop discounts with DOC Ontario for all of 2021.

The **Documentary Organization of Canada (DOC)** (*formerly known as The Canadian Independent Film & Video Caucus*), began as a Toronto-based advocacy group in 1983, establishing **DOC Ontario** (*formerly known DOC Toronto*) as the first chapter of the now national organization. As a result, Ontario-based filmmakers led DOC's early advocacy work, such as the successful lobbying efforts that led to the creation of Telefilm Canada's documentary broadcast envelope, a landmark decision that helped to develop Canada's strong independent production industry. Today, DOC Ontario has about 380 members including many international award-winning documentary filmmakers. With a shift away from advocacy work (leaving that to the National office), DOC Ontario is now solely focused on offering professional development programs to all experience levels of the non-fiction community.
https://www.docorg.ca/doc_ontario

*** This discount is not available for staff of LIFT Organizational Members ***

DOC Ontario extends their members' rates on their seminars to LIFT members until December 31, 2021.

Contact **Programming and Communications Associate Warren Chan** at warren@docorg.ca for more details about DOC Ontario events.

NOTE: LIFT individual membership status will be checked by DOC Ontario staff.
Look for discount codes for DOC Ontario events in the LIFT ebulletin.

Full Details on DOC Ontario Workshops: <http://docinstitute.com>

FRAME DISCREET

February 16, 2021—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a partnership with Frame Discreet for discounted services until December 31, 2021.

Frame Discreet offers motion picture film transfers and restoration. They specialize in Regular 8mm, Super 8mm, 16mm, and 35mm scans. Founded by Cinematographers and armed with the latest cutting edge tech for scanning. WE JUST SCAN FILM. THIS IS OUR SPECIALTY. THAT'S WHY WE DO IT SO WELL. <http://framediscreet.com>

Frame Discreet is offering a 10% discount on film scanning and colour correction services to all current individual LIFT members.*

*** This discount is not available for staff of LIFT Organizational Members ***

Contact Owner Justin Lovell and the team at info@framediscreet.com for more details.

NOTE: LIFT individual membership status will be checked by Frame Discreet Staff.

GALLERY 44 CENTRE FOR CONTEMPORARY PHOTOGRAPHY

February 18, 2021—The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of reciprocal workshop discounts with GALLERY 44 Centre for Contemporary Photography for all of 2021.

Gallery 44 Centre for Contemporary Photography is a non-profit artist-run centre committed to photography as a multi-faceted and ever-changing art form. Founded in 1979 to establish a supportive environment for the development of photography, Gallery 44's mandate is to provide a context for reflection and dialogue on contemporary photography and its related practices. <http://www.gallery44.org>

Gallery 44 is offering current individual* LIFT members their member rates on all of their workshops until December 31, 2021.

*** This discount is not available for staff of LIFT Organizational Members ***

Contact **Curator of Education and Community Outreach Leila Fatemi** at lfatemi@gallery44.org for more details.

NOTE: LIFT individual membership status will be checked by Gallery 44 staff.

Full Details on Gallery 44 Workshops: www.gallery44.org/workshops

MELS STUDIOS

June 29, 2021—The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a partnership with MELS Studios for discounted services.

MELS Studios is Canada's largest provider of services to the film and television industry. Services include 18 purpose built stages, cameras and lighting, visual effects, DI, video and audio post-production, photochemical laboratory and image restoration, as well as the management and production of deliverables for distribution and broadcast via film, television, internet and mobile telephony networks. <https://www.mels-studios.com/en/service/photochemical-laboratory>

MELS Studios is offering discounted rates on digital motion picture scanning* to current individual LIFT members. (*Discounts on film processing are not available at this time*).

*This discount is not available for staff of LIFT Organizational Members

Contact Photochemical Laboratory and Film Vault Manager Jean-Sébastien Chambonnet at js.chambonnet@mels-studios.com for more details.

NOTE: LIFT individual membership status will be checked by MELS Studios' Staff.

Taxes: Even though MELS Studios is located in Montreal, Quebec, please note that HST 13% will be applied to all the services and film stock. Members are responsible for shipping costs to and from MELS Studios.

MUBI

November 2, 2020—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a free trial subscription with MUBI until September 30, 2021.

MUBI is a curated online cinema where you can discover the world's greatest films. Also, be sure to check out Notebook, their daily, international film publication. <https://mubi.com>

MUBI is offering current individual* LIFT members a free three-month subscription. With this curated streaming service, you'll have access to an ever-changing collection of beautiful, interesting, and incredible films. All hand-picked by their curators.

*** This discount is not available for staff of LIFT Organizational Members ***

Contact membership@lift.on.ca to receive the registration link.

**PERSONAL HEALTH INSURANCE via
ACTRA FRATERNAL BENEFIT SOCIETY (AFBS)**

Personal Health Insurance for LIFT Members Through the Arts & Entertainment Plan®

Through the Liaison of Independent Filmmakers of Toronto (LIFT)'s organizational membership with Media Arts Network of Ontario / Réseau des arts médiatiques de l'Ontario (MANO | RAMO) individual LIFT members are now eligible for personal health insurance through the Arts & Entertainment Plan.®

The **Arts & Entertainment Plan®** is offered by **Actra Fraternal Benefit Society (AFBS)**, a not-for-profit insurance provider owned by performers and writers. As an organization, they understand the unique needs of people who earn their living through their creativity and only insure those working in the artistic community. They are committed to the continued development of a plan that works for the community. The Actra Fraternal Benefit Society is Canada's only national insurance and investment provider launched and owned by Canadian performers and screenwriters.

Full Details: <http://bit.ly/2oYU2V9>

<https://lift.ca/about/personal-health-insurance-individual-lift-members>

WOMEN IN FILM AND TELEVISION–TORONTO (WIFT TORONTO)

January 15, 2021—The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of discounts with the Women in Film & Television - Toronto (WIFT Toronto) for 2021.

Founded in 1984, **Women in Film & Television–Toronto (WIFT Toronto)** is a not-for-profit professional organization that supports women in screen-based media—film, television and digital media—to build, advance and sustain their careers nationally and internationally. Their mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry. This is achieved by providing access to high quality programming, mentoring, networking and industry events that recognize the talents and potential of women. <http://www.wift.com>

WIFT Toronto is offering current individual*** LIFT members a 25% discount on their membership fees (for new and renewing members) until December 31, 2021 (excluding Student or Senior level memberships)

*** This discount is not available for staff of LIFT Organizational Members ***

Current individual members, please email membership@lift.on.ca for code prior to contacting WIFT to register.

Full Details on WIFT–T Memberships: <https://www.wift.com/join/benefits-of-membership>

To register, please contact:
Venessa Harris
Administrative Assistant
Women in Film & Television-Toronto (WIFT-T)
Email: vharris@wift.com
Tel: 416.322.3430 Ext. 221