

## LIFT ANNOUNCES SUMMER 2020 INDUSTRY PANELS

**Toronto, July 6, 2020**—The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce our summer lineup of industry panels as part of the 2020 Newcomer Filmmaker Program. Although geared towards the emerging artists participating in this year's mentorship we have opened up registration to the wider public.

Over the next three months join us as we tackle various topics that every filmmaker has to deal with throughout their careers. So mark your calendar, register online and get ready to tune in online via Zoom on the following days to engage with an exciting line-up of industry perspectives.

### [Navigating Festivals and Distribution](#)

Monday, July 13, 2020 at 4:00pm EST

Once your film is made...what do you do with it? In this hour-long discussion, we will explore the exhibition and distribution process for independent Canadian filmmakers and how to make sure that people end up seeing your film. From festival strategy to understanding what a distributor can do for your film.

Speakers include Impact Producer and Consultant Daniel Northway-Frank, Programmer Rasheed Bailey, and Distribution Director at Vtape Wanda vanderStoop

### [Film Funding in Canada Beyond the Arts Councils](#)

Monday, August 10, 2020 at 4:00pm EST

There is more to project funding than just Arts Councils. There are funds available through Film Festivals, corporations and other government bodies. Whether you're looking to fund an experimental documentary or a web-series—we'll explore how to get them off the ground.

Speakers to be announced.

### [Community Building and Mentorship throughout your Career](#)

Wednesday, September 9, 2020 at 4:00pm EST

Building an independent creative career can sometimes be a really lonely experience. But there are communities out there that are there to support artists through both formal and informal professional development opportunities. We'll talk about taking the next steps in your career and finding the community to help you build your confidence as well as your skills.

Speakers to be announced.



Any questions about this program can be directed to **Development Coordinator Cayley James** at [development@lift.on.ca](mailto:development@lift.on.ca).

This series is made possible by our Lead Funder, the **RBC Foundation's Emerging Artists Grant**, and our Supporting Funder, **Ontario Creates** for their support of the 2020 Newcomer Filmmaker Program.



RBC  
Emerging Artists  
Project



ONTARIO  
CREATES

### **About the Liaison of Independent Filmmakers of Toronto (LIFT)**

LIFT is an artist-run charitable organization dedicated to facilitating excellence in the moving image through media arts education and production resources. LIFT exists to provide support and encouragement for independent filmmakers and artists through affordable access to production, post-production and exhibition equipment; professional and creative development; workshops and courses; commissioning and exhibitions; artist-residencies; and a variety of other services. Founded in 1981 by a small collective, LIFT has since grown to become one of the foremost centres of its kind globally. <https://lift.ca>