

## LIFT MEMBERSHIP DISCOUNTS

The following discounts are available to current **individual** LIFT members (General, Production and Student levels). **Staff of LIFT organizational members are not eligible for the discounts.**

**Partner Organizations may ask for you to show your LIFT membership card.  
To request a membership card, email [membership@lift.on.ca](mailto:membership@lift.on.ca)**

**Alternatively, they make also get in touch with the LIFT office to prior to confirming your order, purchase or registration, etc.**

---

### DOC ONTARIO

December 11, 2019—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of reciprocal workshop discounts with DOC Ontario for all of 2020.

The **Documentary Organization of Canada (DOC)** (*formerly known as The Canadian Independent Film & Video Caucus*), began as a Toronto-based advocacy group in 1983, establishing **DOC Ontario** (*formerly known DOC Toronto*) as the first chapter of the now national organization. As a result, Ontario-based filmmakers led DOC's early advocacy work, such as the successful lobbying efforts that led to the creation of Telefilm Canada's documentary broadcast envelope, a landmark decision that helped to develop Canada's strong independent production industry. Today, DOC Ontario has about 380 members including many international award-winning documentary filmmakers. With a shift away from advocacy work (leaving that to the National office), DOC Ontario is now solely focused on offering professional development programs to all experience levels of the non-fiction community.  
[https://www.docorg.ca/doc\\_ontario](https://www.docorg.ca/doc_ontario)

\*\*\* This discount is not available for staff of LIFT Organizational Members \*\*\*

DOC Ontario extends their members' rates on their seminars to LIFT members until December 31, 2020.

Contact **Programming and Communications Associate Oyin Olalekan** at [oyin@docorg.ca](mailto:oyin@docorg.ca) for more details.

NOTE: LIFT individual membership status will be checked by DOC Ontario staff.

Full Details on DOC Ontario Workshops: <http://docinstitute.com>

## DOWNTOWN CAMERA

March 6, 2019—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a partnership with Downtown Camera!

All current individual LIFT members\* will be entitled to student discounts offering up to 10% off on select items and services.

Also, if you like analogue photography, consider joining their AM/FM (Analogue Member/Film Member) Club offering 25% off Kodak products and exclusive promotions. As a LIFT member\*, the price for the annual membership would be \$10 instead of \$20 and you'll get a free roll of Kodak film upon joining too!

See link below for further details:

<https://www.downtowncamera.com/blog/new-amfm-membership-for-film-lovers>

Located in the heart of downtown Toronto, you will discover Downtown Camera, is a store dedicated to all your photographic needs. They sell digital SLR cameras, compact system cameras (mirror-less), point-and-shoot cameras, as well as some video cameras. They also have a large range of accessories including lighting, camera bags, tripods, filters, memory cards, film, photo frames and the like. Services offered are a comprehensive in-house photo-finishing lab, extensive used department, passport photos, camera repairs, sensor cleanings and private tutorials. <https://www.downtowncamera.com>

They will be moving to a larger location soon (from 55 Queen Street East to 89 Queen Street East) and will be able offer even more products and services to the community! Their tag line is "Where Photography Lives" and their friendly, knowledgeable staff welcomes your visit to see if this is true!

Contact [info@downtowncamera.com](mailto:info@downtowncamera.com) if you have any questions or speak to their front counter staff for more details if needed.

\*NOTE: LIFT individual membership status will be checked by Downtown Camera Staff.

## FRAME DISCREET

LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a partnership with Frame Discreet for discounted services.

**Frame Discreet** offers motion picture film transfers and restoration. They specialize in Regular 8mm, Super 8mm, 16mm, and 35mm scans. Founded by Cinematographers and armed with the latest cutting edge tech for scanning. WE JUST SCAN FILM. THIS IS OUR SPECIALTY. THAT'S WHY WE DO IT SO WELL. <http://framediscreet.com>

Frame Discreet is offering a 10% discount on all services to all current individual LIFT members.\*

\*\*\* This discount is not available for staff of LIFT Organizational Members \*\*\*

Contact Owner Justin Lovell and the team at [info@framediscreet.com](mailto:info@framediscreet.com) for more details.

NOTE: LIFT individual membership status will be checked by Frame Discreet Staff.

## **GALLERY 44 CENTRE FOR CONTEMPORARY PHOTOGRAPHY**

December 10, 2019—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of reciprocal workshop discounts with GALLERY 44 Centre for Contemporary Photography for all of 2020.

**Gallery 44 Centre for Contemporary Photography** is a non-profit artist-run centre committed to photography as a multi-faceted and ever-changing art form. Founded in 1979 to establish a supportive environment for the development of photography, Gallery 44's mandate is to provide a context for reflection and dialogue on contemporary photography and its related practices. <http://www.gallery44.org>

Gallery 44 is offering current individual\* LIFT members their member rates on all of their workshops until December 31, 2020.

\*\*\* This discount is not available for staff of LIFT Organizational Members \*\*\*

Contact **Curator of Education and Community Outreach Leila Fatemi** at [lfatemi@gallery44.org](mailto:lfatemi@gallery44.org) for more details.

NOTE: LIFT individual membership status will be checked by Gallery 44 staff.

Full Details on Gallery 44 Workshops: [www.gallery44.org/workshops](http://www.gallery44.org/workshops)

## **HOT DOCS CANADIAN INTERNATIONAL DOCUMENTARY FESTIVAL**

April 30 - May 10, 2020

Hot Docs Canadian International Documentary Festival is North America's largest documentary festival, conference and market. Each year, the Festival presents a selection of approximately 200 cutting-edge documentaries from Canada and around the globe. Hot Docs was founded in 1993 by the Documentary Organization of Canada (formerly the Canadian Independent Film Caucus), a national association of independent documentary filmmakers. In 1996, Hot Docs became a separately incorporated organization with a mandate to showcase and support the work of Canadian and international documentary filmmakers and to promote excellence in documentary production.

With a variety of exceptional professional development, networking, and business opportunities, the Hot Docs conference and market is perfect for filmmakers and industry professionals at all levels of experience.

=====

**INDUSTRY REGISTRATION** for the 2020 Festival is open!

All levels of LIFT individual members\*\*\* are eligible for discounts.

\*\*\* LIFT membership status will be confirmed with LIFT staff before the Hot Docs Industry Office approves discounted rates.

The discount will reduce the fee on all 2020 Hot Docs **INDUSTRY PASSES** (regardless of time purchased):

- 10% off an All-Access pass
- 10% off a Conference & Networking pass
- 10% off a Conference pass
- 10% Kickstarter pass

**Members, please email [membership@lift.on.ca](mailto:membership@lift.on.ca) for the code prior to registering with Hot Docs.**

Learn more about pass types here: <http://www.hotdocs.ca/i/register>

Contact Delegate Services Manager Laura Lillepruun at [lillepruun\(at\)hotdocs.ca](mailto:lillepruun(at)hotdocs.ca) if you have specific questions about any of the passes.

Subject Heading: LIFT Discount for 2020 Hot Docs Industry Passes

## NIAGARA CUSTOM LAB (NCL)

February 26, 2019—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a partnership with Niagara Custom Lab for discounted services.

Niagara Custom Lab is a full-service motion picture film laboratory, one of the last of a rare breed that focuses on providing the most complete and diverse post-production services available for celluloid. Our goal is to provide these very important services to those in need, supporting anyone interested in shooting or working with motion picture film by preserving and maintaining it as an active artistic medium. We are a small group of passionate artisans who are continuously improving and exploring the boundaries of what a film laboratory can be. The possibilities here are endless.  
<http://niagaracustomlab.com>

Though LIFT has never legally been a co-operative, Niagara Custom Lab is offering the co-operative rates listed on their website for all services to current individual LIFT members.\*

\*This discount is not available for staff of LIFT Organizational Members

Contact **Front End Manager Ali Vanderkruyk** at [info@niagaracustomlab.com](mailto:info@niagaracustomlab.com) for more details.

NOTE: LIFT individual membership status will be checked by Niagara Custom Lab Staff.

## **PERSONAL HEALTH INSURANCE via ACTRA FRATERNAL BENEFIT SOCIETY (AFBS)**

### **Personal Health Insurance for LIFT Members Through the Arts & Entertainment Plan®**

Through the Liaison of Independent Filmmakers of Toronto (LIFT)'s organizational membership with Media Arts Network of Ontario / Réseau des arts médiatiques de l'Ontario (MANO | RAMO) individual LIFT members are now eligible for personal health insurance through the Arts & Entertainment Plan.®

The **Arts & Entertainment Plan®** is offered by **Actra Fraternal Benefit Society (AFBS)**, a not-for-profit insurance provider owned by performers and writers. As an organization, they understand the unique needs of people who earn their living through their creativity and only insure those working in the artistic community. They are committed to the continued development of a plan that works for the community. The Actra Fraternal Benefit Society is Canada's only national insurance and investment provider launched and owned by Canadian performers and screenwriters.

Full Details: <http://bit.ly/2oYU2V9>

<https://lift.ca/about/personal-health-insurance-individual-lift-members>

## ROTBLOTT'S DISCOUNT WAREHOUSE

LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce a partnership with Rotblotts Discount Warehouse for various supplies.

Rotblott's Discount Warehouse Inc. specializes in buying and selling overstocks, clearance merchandise, surplus goods, hardware, and housewares. Most recently included in the Rotblott's family business is the film expendables department, specializing in all of the production supplies for set dressers, production designers, and production assistants. <http://rotblotts.com>

Rotblott's is offering a 10% discount to everything in the store (except discount paint and Krylon spray paint) to current individual LIFT members.\*

\*\*\* This discount is not available for staff of LIFT Organizational Members \*\*\*

Contact the store at **416-703-0456** for more details.

NOTE: LIFT individual membership status will be checked by Rotblotts Staff.



## TORONTO ANIMATED IMAGE SOCIETY (TAIS)

December 3, 2019—LIFT MEMBERSHIP DISCOUNT: The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of workshop discounts with the Toronto Animated Image Society (TAIS) for 2020.

The **Toronto Animated Image Society (TAIS)** is a non-profit charitable organization dedicated to exploring and promoting the art of independent animation through production, screenings, workshops and exhibitions. <http://tais.ca>

\*\*\* This discount is not available for staff of LIFT Organizational Members \*\*\*

TAIS extends their members' rates on their animation workshops to LIFT members until December 31, 2020. Contact **Managing Director Myfanwy Ashmore** at [myfanwy@tais.ca](mailto:myfanwy@tais.ca) for more details.

LIFT Membership Status will be checked by TAIS Staff.

Full Details on TAIS' workshops: <http://tais.ca/workshops>

## **WOMEN IN FILM AND TELEVISION–TORONTO (WIFT–T)**

January 10, 2020—The Liaison of Independent Filmmakers of Toronto (LIFT) is pleased to announce the renewal of discounts with the Women in Film & Television - Toronto (WIFT-T) for 2020.

Founded in 1984, **Women in Film & Television–Toronto (WIFT–T)** is a not-for-profit professional organization that supports women in screen-based media—film, television and digital media—to build, advance and sustain their careers nationally and internationally. Their mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry. This is achieved by providing access to high quality programming, mentoring, networking and industry events that recognize the talents and potential of women. <http://www.wift.com>

WIFT-T is offering current individual\*\*\* LIFT members a 25% discount on their membership fees (for new and renewing members) until December 31, 2020 (excluding Student or Senior level memberships)

\*\*\* This discount is not available for staff of LIFT Organizational Members \*\*\*

**Current individual members, please email [membership\(at\)lift.on.ca](mailto:membership(at)lift.on.ca) for code prior to contacting WIFT to register.**

Full Details on WIFT–T Memberships: <http://www.wift.com/join/pricing>

To register, please contact:  
Kadon Douglas  
Communications & Engagement Manager  
Women in Film & Television-Toronto (WIFT-T)  
Email: [kdouglas@wift.com](mailto:kdouglas@wift.com)  
Tel: 416.322.3430 Ext. 226