



LIFT AND PIX FILM ANNOUNCES THE THIRD RESIDENT IN THE STUDIO IMMERSION PROGRAM—SALLY WALKER-HUDECKI

Toronto, December 14, 2017—The Liaison of Independent Filmmakers of Toronto (LIFT) and PIX FILM is pleased to announce that local filmmaker Sally Walker-Hudecki (aka Sally Cinnamon) is now in residence as our third filmmaker in the new Studio Immersion Program, supported by the Petman Foundation. The award enables Canadian and International artists to use the studio at PIX FILM and production resources from LIFT in order to make a new artist project. Sally will use the award to work on a "multi-media storytelling experiment focused on physical memory and the future in objects, the patterns of growth in identity, and how point of view in storytelling has changed via our new personal technologies." She will also be prototyping a Super 8mm projector that syncs with vinyl records.

Sally Walker-Hudecki (a.k.a. Sally Cinnamon) independently creates Super 8mm films and music videos. She began in 2010 at the Hart House Film Board, and continued learning techniques from Pablo Marín and Steve Cossman at LIFT. With equipment purchased from the closure of the Black and White Film Factory (Dragan Stojanovic) she transfers her own footage from film to digital on telecine, as well as from digital to film on kinescope for projection. Her short films and music videos have been exhibited at festivals in Toronto and across the United States. Since 2013, she has collaborated with Charles Bagnall, Jake Edding, and Alan Majer on a new film projector invention. Between 2011 and 2015, she completed more than 20 live music videos for artists such as the Kills, Hunx, Black Lips, JEFF the Brotherhood and more. Her official music video for the Julie Ruin's "Goodnight Goodbye" premiered on Pitchfork in 2014. Since 2015, she has been instrumental in the rebirth of Yowza Animation, and runs private parties and events at GARAGENOIR Inc. with Luke James. She plays drums in the Cool Hands.

On January 11, 2018 Sally will be participating in a public presentation related to her residency. She will demonstrate her *CineVinyl Record-Jector* (her protoype record player / Super 8mm film projector), describing its current capabilities and showing films that illustrate her vision of the machine's potential. More details will be announced in the new year.

The LIFT and PIX FILM Studio Immersion Program is generously supported by the Petman Foundation.

The Petman **D**F

PIX FILM is an independent working studio, micro cinema, event space and gallery. The modular space accommodates diverse needs of individual artists, community arts groups and arts collectives. PIX FILM values digital and film forms of production and exhibition. www.pixfilm.ca

The Liaison of Independent Filmmakers of Toronto (LIFT) is Canada's foremost artist-run production and education organization dedicated to celebrating excellence in the moving image. LIFT exists to provide support and encouragement for independent filmmakers and artists through affordable access to production, post-production and exhibition equipment; professional and creative development; workshops and courses; commissioning and exhibitions; artist-residencies; and a variety of other services. LIFT is supported by its membership, Canada Council for the Arts, Ontario Arts Council, Ontario Trillium Foundation, Ontario Arts Foundation, the Government of Ontario and the Toronto Arts Council. www.lift.ca

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For additional information please see http://lift.ca or e-mail Executive Director Chris Kennedy at director@lift.on.ca